# Laura Sandoval

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# **Corporate Work**



#### Uber

#### Senior Product Designer

September 2024—Present

Product Design Lead for Grocery & Retail Consumer Shopping.

#### **Product Designer II**

February 2023—September 2024

Worked on Uber Connect, Grocery & Retail Growth, App Experience, Restricted Items, and Consumer Shopping.

#### Interim Manager

December 2022—February 2023

Migrated Cornershop's Product Design team into Uber.



#### Cornershop by Uber

## **Head of Customers Product Design**

December 2020—November 2022

Led all consumer-facing Cornershop Product Design. Shipped 100+ projects. Acq by Uber.

#### **Product Designer & Frontend Engineer**

March—November 2020

Introduced grocery delivery on Uber Eats from scratch—among other things.

#### **UI Developer**

October 2019—February 2020

Co-designed, implemented, and presented a new internal tool to modularize email templates and won Cornershop's internal eng. hackathon.

## Startup & Freelance



#### Kappo Bike

#### **Designer & Engineer**

February—September 2019

In 2 weeks, designed and implemented a new landing page for Kappo's "Cool Place to Bike" program, which was the main source of income for the company.



#### Pontificia Universidad Católica de Chile

#### Graphic Designer, PUC's Public Innovation Lab & Chilean Ministry of Health

July-August 2019

Designed a cohesive printable system to help reduce waiting time perception in public hospitals in Chile.

# Graphic Designer, Department of Typographic Studies & Chilean Ministry of Transport

January—April 2018

Assisted in the design of a graphic identity for Santiago de Chile's new public transit system, "Red Metropolitana de Movilidad".



#### Youth 4 Public Transport

#### **Graphic Designer**

May 2017—May 2018

Branding and graphic design for Y4PT's 2nd National Transport Hackathon and other sustainable mobility initiatives.

### **Education**



#### Bachelor of Arts, Design

Pontificia Universidad Católica de Chile

# **Independent Apps**



# Balance — Your transit cards in one place

2019—Present • Open in Portfolio

With its unique functionalities, native iOS look & feel, and deep attention to accessibility and details, Balance is the most positively reviewed app of its kind.

Download on the App Store



# Chaucha — Wire transfers made easy 2024—Present • Open in Portfolio

Chaucha is a Chilean app to transcribe

incorrectly formatted wire transfer details
—both from text & images— into clean,
banking-app-friendly information.

Download on the App Store